

Invoice

Google India Private Limited Tower B, Unitech Signature Tower II, Sector 15, Part I, Village Silokhera, Gurgaon, Haryana 122002

India

PAN#: AACCG0527D

Service Tax Regd#: AACCG0527DST001

Bill to

Raghuveera P

Executive Centre India Private Limited Office Unit Nos. 21 and 22, Kalpataru Synergy Opposite Grand Hyatt, Santa Cruz (East),

Mumbai, Maharashtra 400055

India

Details

 Invoice Number:
 3362845292

 Due Date:
 29-Jan-2017

 Issue date:
 30-Nov-2016

Payment terms: Net 60

Billing ID: 5548-7453-2522
Billing Account Number: 3385-8583-2225-3381

Google AdWords

Account: Executive Centre

Order name: Executive Centre India Private Limited

Category: Sale of Online Advertising Space

01-Nov-2016 - 30-Nov-2016 Account ID: 865-711-6336

Description	Quantity	Units	Amount (₹)
Brand	231	Clicks	1,319.76
Bangalore Generic - BMM Match - Bangalore Facing	51	Clicks	4,558.05
Gurgaon Generic - Exact Match - India Facing	44	Clicks	7,881.04
Gurgaon Generic- BMM Match - India Facing	24	Clicks	2,626.96
Mumbai Generic- BMM Match - Mumbai Facing	70	Clicks	6,492.84
Mumbai Generic- BMM Match - India Facing	38	Clicks	2,627.80
Mumbai Generic- Exact Match - India Facing	33	Clicks	2,590.60
Bangalore Generic- Exact Match - India Facing	31	Clicks	3,141.23
Pune Generic - Exact Match - India Facing	64	Clicks	3,372.28
Pune Generic - BMM Match - India Facing	1	Clicks	99.93
Pune Generic - BMM Match - Pune Facing	212	Clicks	23,956.10
Chennai Generic - Exact Match - India Facing	30	Clicks	1,934.24
Chennai Generic - BMM Match - India Facing	31	Clicks	1,832.87
Chennai Generic - Exact Match - Chennai Facing	3	Clicks	368.11
Executive Centre-Remarketing Search Text Ads	2339	Clicks	12,271.56
Executive Centre-Bangalore-Display-GDN	441	Clicks	6,301.62
Executive Centre-Chennai-Display-GDN	530	Clicks	5,885.29
Executive Centre-GDN-Gurgaon	410	Clicks	3,755.50
Executive Centre-GDN-Mumbai	1639	Clicks	13,716.15

Bill to: Executive Centre India Private Limited

Billing ID: 5548-7453-2522 Invoice Number: 3362845292

Make sure that you include your invoice number and Google code GOOGL02 on all

payments.

Tax may be deducted at Source @ 2% under section 194C of the Income Tax Act, 1961

Tax should not be deducted on the Service Tax component charged on the invoice as per Circular No. 1/2014 issued by the Central Board of Direct Taxes, Ministry of Finance, Govt of India

29-Jan-2017
Three Lakh Ninety Six Thousand Six Hundred Seventeen Rupees Ninety Nine Paisa

₹396,617.99

Google India Private Ltd.

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Authorised Signatory

To pay by bank transfer, send to:

Account holder name: Google India Pvt. Ltd

Bank: Citibank Mumbai, Fort Branch

SWIFT BIC: CITIINBX IFSC: CITI0100000 Account no: 0035462058

To pay by cheque, mail to:

Amount due in INR:

Due Date:

Google India Pvt Ltd,

9th Floor, Building 8, Tower C, DLF Cyber City, DLF Phase 2, Gurgaon, Haryana 122002

India

396,617.99

Invoice Number: 3362845292

Google AdWords 01-Nov-2016 - 30-Nov-2016
Account: Executive Centre Account ID: 865-711-6336

Order name: Executive Centre India Private Limited

Category: Sale of Online Advertising Space

Description	Quantity	Units	Amount (₹)
Executive Centre-GDN-Pune	2291	Clicks	11,675.32
Executive Centre-Remarketing-Bangalore	687	Clicks	4,720.30
Executive Centre-Remarketing-Gurgaon	1301	Clicks	6,487.92
Executive Centre-Remarketing-Pune	1301	Clicks	11,608.36
Executive Centre-Remarketing-Mumbai	306	Clicks	2,495.54
Executive Centre-Remarketing-Chennai	1345	Clicks	7,980.91
Invalid activity			-408.49
Bangalore Generic- BMM Match - India Facing	11	Clicks	1,068.18
Gurgaon Generic- BMM Match - Gurgaon Facing	7	Clicks	852.01
Mumbai Generic - Exact Match - Mumbai Facing	5	Clicks	501.30
Bangalore Generic - Exact Match - Bangalore Facing	9	Clicks	1,004.38
Chennai-Nov Budget	566	Clicks	30,649.08
Chennai Generic- BMM Match - Chennai Facing	3	Clicks	240.42
Gurgaon Generic - Exact Match - Gurgaon Facing	8	Clicks	778.25
Pune Generic- Exact Match - Pune Facing	3	Clicks	266.49
Invalid activity			-67.42
Invalid activity			-1,033.05
Invalid activity			-285.87
B'lore-Nov-Budget	539	Clicks	69,100.80
Pune-Nov-Budget	440	Clicks	45,173.60
Mumbai-Nov-Budget	122	Clicks	7,895.82
Gurgaon-Nov-Budget	140	Clicks	19,403.66
Invalid activity			-192.18
GDN- All cities	3334	Clicks	20,385.40
Invalid activity			-147.46
Subtotal i	Subtotal in INR:		344,885.20
	Service Tax (14%): Krishi Kalyan Cess (0.5%):		48,283.93
			1,724.43
	Swachh Bharat Cess (0.5%):		1,724.43

Amount due in INR:

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Invoice Number: 3362845292

Payment Slip

Billed to:

Raghuveera P

Executive Centre India Private Limited Office Unit Nos. 21 and 22, Kalpataru Synergy Opposite Grand Hyatt, Santa Cruz (East),

Mumbai, Maharashtra 400055

India

Billing ID: 5548-7453-2522
Invoice Number: 3362845292
Due Date: 29-Jan-2017
Amount Due: ₹396,617.99

TDS withheld:

Cheque/DD should be made payable to "Google India Pvt. Ltd" Include your invoice number and code GOOGL02 on all payments.

To pay by bank transfer, send to:

Account holder name: Google India Pvt. Ltd

Bank: Citibank Mumbai, Fort Branch

SWIFT BIC: CITIINBX IFSC: CITI0100000 Account no: 0035462058 To pay by cheque, post cheque and payment slip to:

Google India Pvt Ltd, 9th Floor, Building 8, Tower C, DLF Cyber City, DLF Phase 2,

Gurgaon, Haryana 122002

India