Q1: How we can build scalable emailing?

Q2: The difference between call emailing and email marketing?

Ans 2: Cold Emailing:

When we email someone, we don’t know their particular reason it is known as a cold emailing and we can build a relationship with prospects and turn them into sales eventually. Around 80% of users prefer sales representatives to contact them via email, as they are getting busier and busier and emails allow them to act at their convenience.

The second one is that all emails can help us build strong relationships even if we are unable to convert a prospect but they still remember us if they ever need our product or service in the future. When we build strong relationships, our brand also gains more for the business.

The third factors emails more effectively than social media as they are more personalised.

The main difference between sending cold emails and email marking is the you have to search for recipients in cold email marketing and we conduct a survey search to find a recipient. While, email marketing users asking to receive promotional Marketing emails as they choose us.

Cold emails talk to you whereas email marketing aims to nurture and maintain relationships with existing customer base.

In terms of design, cold emails are usually straightforward and presented in a simple text format and are not expecting emails from us and are sent out to huge number of epople. Whereas marketing emails, make use of HTML, template, fan, logo, images and graphics and are expecting emails from us hence the list is limited to the people who signed up for the mailing list.

DISCOVER CALLS QUESTIONS

RAISE A QUERY ABOUT CONNECTING WITH US TO UNDERSTAND IF OUR PRODUCT COULD HELP WITH YOUR BUSINESS NEEDS.

CAN I ASK A COUPLE OF QUESTION?

WHAT SERVICES ARE YOU PROVIDING TO YOUR CUSTOMERS?

PITCH

Ithinkyouraisedaqueryaboutconnectingwithus.Understandingabouttheproductandseeingifit'safitforyourbusiness,Iwouldlovetounderstandyourbusinessfirst.Ifyoudon'tmindmeaskingcoupleofquestions.